



PORTMAN
COLLIER

Executive Producer

Film & TV

Are you Producing a Film or TV Series?

Give Your Project a Powerful Boost!

Hire an Executive Producer with a Rare High-Impacting Blend of Experience, Skills and Influence.



Meet Deborah Collier FRSA – Executive Producer – Film & TV



- A strategic and creative Executive Producer, focused on strategy, commercial opportunity, communications and audience engagement
- An Influencer (Listed in World's Top 100 Most Influential Chief Marketing Officers) with 31K Twitter following and 3.65-million audience reach
- A Public Figure with an Influential Audience:
 - Marketing & Business Leaders
 - Academia
 - Film, TV and Media
 - Politics and Government
 - Other public figures
- Strategic Business & Educational Leader with over 20-years experience
 - President and founder of industry's global 'Digital Skills Authority'
 - Non-Executive Director
 - Presenter, Author, Host and Strategic Advisor
- Serves on Boards of Directors including Non-Executive Director of a £5-million Government-backed Apprenticeships Company
- Futurist, Innovator and Ideas Professional
- Further information about Deborah, media coverage, articles, books and roles at DeborahCollier.com

Executive Producer – Current Projects

- ‘Toward Utopia’
 - Factual TV Series
 - Concept and brand by Deborah Collier
- A large theatrical film with companion documentary
 - An astonishing true story of survival

Watch out for updates on these and other projects on [Deborah's IDMB profile](#)

Toward Utopia

TOWARD
UTOPIA

- A TV Show, concept and brand developed, Exec Produced and Hosted by Deborah
- A Multi-Disciplinary Engaging Educational Show
 - With Public Participation
- Bringing together the worlds greatest thinkers, innovators, business and academic minds to discuss
 - Visions of Utopia
 - Innovation, Culture, Humanity, Futurism and Futurology
 - How Do We Reach Utopia?

Benefit from Disruptive ideas!



Deborah's experience and credentials also include:-

- A futurist, she brings original thinking, innovative and disruptive ideas
- A recognized public figure and highly-respected business and educational leader
- Trained & advised brands and government organizations for over 20-years
 - Content Strategy & Audience Engagement Online
 - Marketing Strategy & Branding
 - Commerce & Digital Business (Inc. Revenue Models)
- Developed brands, marketing and advertising strategies in multiple industries
- Developed first ever 'Content Strategy & Customer Experience course in 2007, now evolved as part of The Digital Skills Authority's [Certificate in Online Business](#) programs.
- Produced digital versions of interactive programs with over 30-hours of audio, video and interactive content, for The Certificate in Online Business
 - Those following course include: L'Oréal, Unilever, Mars, Huawei, Loughborough University and more.
- Recognized thought-leader and expert in Digital, Marketing and Education.

Are you Producing a Film or TV Series?

Hire Deborah as Executive Producer (Company Director / Marketing Director)

- Support Business Leadership, Strategy & Governance
- Marketing Strategy & Leadership
- Brand development & branding oversight
- Audience Engagement Advice (Content & Marketing)
- Revenue Modelling & Digital Business Strategy
- Leverage her profile, audience exposure, contacts & influence
 - For example, as influencer - presenting, online PR leading up to and during release
- Support and attract funding, investment and strategic partnerships
- Advise on stakeholder management, expectation management and engagement



Portman Collier Film Fund



- Forthcoming 'Portman Collier Film Fund'
- For investors wanting to invest in films that Deborah Collier Exec Produces
- Fund with financially regulated partner
- Watch out for news

Contact

Portman Collier Ltd

**UK Company
Registration:**

11876238

Location: Eton,
Windsor, Berkshire,
United Kingdom

Web:

PortmanCollier.com

Email: filmtv@portmancollier.com

Phone: 0175 336 2655

International: (+44 175 336 2655)

(We are registered for the telephone preference service).

Follow us on Twitter

[@PortmanCollier](https://twitter.com/PortmanCollier)

Follow Deborah on Twitter

[@DeborahmCollier](https://twitter.com/DeborahmCollier)